



## **JORGE AUTO ELECTRICIANS**

### **HISTORICAL BACKGROUND**

The Company was established by Jorge de Faria Bonifacio in 1965 with the prime objective of rendering Specialized auto-electrical services to automotive dealerships, trucking and general public in the West Rand. Jorge recognized a need in a town with only one other electrician and decided to make his mark in Krugersdorp.

With vast automotive and aeronautical experience, Jorge contributed to the development of the West Rand. The first major clients were Greenib (now Garden City Motors) and Sidney Clows. By the early 1970's Jorge could boast that he contracted to ALL the dealerships in the West Rand.

Perseverance, determination and hard work prevailed and the company expanded its activities in the transport industry by establishing a fully equipped diesel workshop.

Jorge Senior retired and handed over to his son, Jorge, in March 1994 when the company converted to a Close Corporation.

Jorge did his apprenticeship with his father and qualified at age 18 after a voluntary trade test, becoming the youngest auto electrician in the Transvaal, a feat not equaled since. After his apprenticeship, Jorge joined Lindsay Sakers Porsche division for 4 years where he gained invaluable experience before rejoining his father.

The Corporation now boasts a third generation family member who is also named Jorge, of course. Young Jorge is a modern technician with a bent for engine management systems diagnostics. Jorge was instrumental in having the Corporation acquire an Diagnostic equipment which enables the Corporation to work on all makes of vehicles in the Republic.

Due to a high standard of work, the company has developed a good, honest reputation which paved the way for Expansion. The necessary machinery and equipment have been acquired to carry out all functions and skilled human resources have been trained to maintain the high standards.

### **OPERATIONS**

Management meetings are held on a weekly basis with emphasis on the following:

- Health and Safety
- Workshop efficiency achieved compared to Planning
- Labor at work compared to Complement
- Costs – actual vs. budget

A hand on style of management has evolved at the Corporation. The managing member maintains an open door policy.

### **H R PRACTICES**

The Corporation boasts a very low staff turnover.

Our employees have freedom of association with the unions and we enjoy good labor relations. Human Resources are headed by Elsa Bonifacio.

The Corporation has always led in the field of affirmative action appointments. Jorge Auto Electricians boast to have apprenticed the first non white in 1970 in the Transvaal who went to qualify as an auto electrician after the voluntary trade test.

### **HEALTH AND SAFETY PRACTICES**

The Corporation complies fully with the new Health and Safety Act and is registered with all the relevant statutory bodies.

### **ADMINISTRATION**

Administration is carried out by the managing member and Elsa Bonifacio and employs suitably qualified personnel consisting who perform all the administrative duties of the entire Corporation and other associated Corporations.

The Corporation employs sophisticated accounting and payroll packages. Administration, financial and cost control, is overseen by Elsa Bonifacio who has been employed by the Corporation since 1986.

### **TYPES OF SERVICES RENDERED**

#### **Auto Electrical Repairs:**

- Alternators
- Air Conditioning
- Starters
- Electric windows
- Sun roofs
- Distributors
- Fuel injection systems
- Engine management
- Air bags
- ABS
- Re-wiring
- Development of wiring harnesses
- Traction control
- Fiber optics
- CAN BUS/ LIN BUS
- E.C.U's
- And general auto electrical repairs
- Park distance control

### **SERVICE AND MAINTENANCE**

- Major and minor services
- Engine overhauls
- Power steering
- Gearboxes
- Clutch replacement
- Brake systems and suspension

### **AUTOMOTIVE SPARES**

- Auto electrical and mechanical complete range

### **DIAGNOSTICS**

- Resetting of service lights
- Read fault codes
- Clear fault codes
- ABS
- SRS (air bags)

### **SCHEDULE OF CLIENT: PREVIOUS & PRESENT**

Albany  
Avis Car Rentals  
Action Ford Krugersdorp  
Blue Print  
B.T. Paints  
Fidelity Krugersdorp  
Garden City Motors  
Greenib  
Lindsay Saker Krugersdorp  
Mogale alloys  
Mogale Gate  
Monument Toyota  
North-West Nissan  
Pratley  
Prestige Mazda  
Rassie Sand  
Roelofs Kwekery  
Roos Nursery  
Rubicon  
Sandown Motors Krugersdorp  
Sunburst  
Tiger milling  
W.G Wern  
West Rand Pack  
Sydney Louw  
Stanley Motors  
Ben Moorgenrood Motors  
Delmas Milling  
ECO Flooring  
Kwamalange Civil + Plant Hire  
Government Garage  
T.P.A ( Transvaal Provincial Admin)  
Toyo Service Centre  
Carcol  
ECAM

### **EMPLOYMENT EQUITY BILL**

**POLICY STATEMENT**

The Corporation is supportive of employment equity practices and complies fully with the Employment Equity Act. The object of the Employment Equity Plan and Report is to prohibit unfair discrimination and ensure the equitable representation of suitably qualified designated persons on the operation provided that Consideration will be given to the representation of non-designated employees.

**CONTACT NUMBERS:**

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